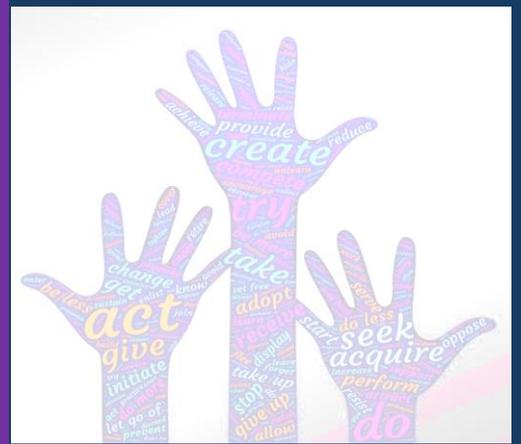


# 2017

## Creative Learning Solutions using 'Body Intelligence' for Business World



## Business World and V.U.C.A.

In the Information Age we live, the dynamics of the business world are changing rapidly. The concepts that define the business world are now volatility, uncertainty, confusion and ambiguity. This situation is V.U.C.A. We are trying to do business in slippery economic markets, unclear geographies and uncertain conditions, with complex systems and with information and ambiguity.

The world of VUCA is full of opportunities for those who can adapt to change.

Leaders are faced with complex problems that don't have a single answer. This new management system, which requires to take decisions in the chaotic environment and act quickly, reshapes leadership styles and business competencies.

Adaptive leadership, innovation, coaching approach, creative problem solving, agile management, self-governing teams, holistic point of view... You hear these concepts often, don't you?

If you are in the business world, it means that you are a professional who is confronted with these conditions, who must be confident with this uncertainty, and you don't have any choice but being creative. If you and your corporate culture is open to try new methods, no matter what your status is, here is our good news for you. We are here to make your job easy and entertaining.

## Needs and Expectations

It is necessary to acquire some mindset and attitudes to embrace these changes, to dance with uncertainty, and to achieve high innovation results with the culture of "co-creation".

It is time to break the patterns settled in business world which no more serve us in educational or development processes, and to direct the unlimited energy potential to our goals.

## WE DESIGNED EFFECTIVE AND ENTERTAINING DEVELOPMENT SOLUTIONS THAT HELP YOU SUCCESS IN V.U.C.A. WORLD

The development solutions detailed below can address to the needs of both individuals and teams.

Among the skills and competences that you can develop in these programs are:

- Stirring the body intelligence
- Growth mindset
- Creating agile culture
- Coaching Skills
- Collaboration
- Co-creation skills
- Listening from the emerging future
- Creative Problem Solving
- Storytelling
- Effective Presentation, voice-respiration-articulation
- Effective Communication
- Customer Orientation
- Effective Time Management
- Effective Meeting Management



## PROGRAMS

### 1) On-Stage Business Competency Workshops



For each of the skills/competences we mentioned above, you and your team starts to learn and apply what you have learnt in our interactive, animated and fun workshops that are far from the monotonous classroom style. Thanks to the safe environment away from the prejudices provided by our trainers, you can easily go along with the group.

### 2) Leadership Trainings with Skilldrama®

You can get these 2-day trainings enhanced with Skilldrama® individually or in packages, and you learn all the things you need according to your style for effective leadership by **experiencing**. Short subject narration is followed by simulations, games and coaching practices.



Training Modules:

- Effective Communication
- Coaching Skills and Management
- Work-life balance and Motivation
- Creative Thinking

- Voice-respiration-articulation
- Effective Presentation Techniques
- Media for Managers
- Post-modern Sales for Leaders

### 3) Creative Team Coaching

It is an effective way to find bright and useful ideas by applying creative thinking techniques as a team and transforming them into innovative projects for the customers. With minimum 6, maximum of 12 players, the training is held in 3-6 sessions. Our team with expertise from diverse fields has a wide variety of tools to stimulate different senses and different parts of the brain and to provide the 'provocation' necessary for creative thinking.



### 4) Executive Coaching with Skilldrama®

With the coaches trained by Erickson and CTI, schools that are accredited by ICF (International Coaching Federation), you recognize your strengths and understand how to use your resources efficiently to achieve your vision. You realize where you stand and the way you want to go in order to develop leadership competencies. By looking at the topics and situations in front of you from different angles, you increase your options; you get more comfortable and motivated for seeing your future clearly.

Executive coaching helps you to open the path to a healthier working environment by winning flexible but steady behavior patterns.

In this 3-12-month period, you receive individual support to improve important

aspects for leadership/management such as coaching skills, strategy development, decision making, change management, effective time management, effective crisis management, effective team building, motivation, appreciation, feedback.

### 6) Innovation Coaching

It aims to transform people to think and behave distinctively, intentionally destroying the existing patterns and replacing them with a brand-new invention to improve the skills of business or add value for society. Gaining the necessary behavior patterns and innovation leadership skills makes it easier for people to deviate from norms and to break down current mindsets, views, habits, paradigms and processes by experimenting and taking risks.

### TRY THE FIRST CERTIFICATED INNOVATION COACHING PROGRAM IN TURKEY.

We use Innovation Coaching model built based on Otto Scharmer's U-Theory and ImagineNation certification.

### Our Method: Multi-disciplinary and Kinesthetic Learning

In multi-disciplinary learning, knowledge and methods from different disciplines are used together for an effective and lasting learning experience. This is a creative way of learning that is tailored to our brain's working style. Because our brains learn by connecting among different neurons. We design our programs together with trainers from different disciplines in our team and apply them with different methods.

Movement and action in kinesthetic learning replaces passive ways of learning such as listening the lectures. Right when you need, you remember information you

learnt by doing, such as information you learnt through cycling, swimming, and things you have not forgotten over the years. In addition, kinesthetic learning removes our inner barriers, which are the major obstacle before a learner.

### WE BLEND OUR MANAGEMENT AND COACHING EXPERIENCE IN BUSINESS WORLD WITH OUR THEATRE KNOWLEDGE, GIVING STRONG EXPERIENCES AND OPENING THE WAY FOR PERMANENT LEARNING.

### Skilldrama©



It is a self-developed corporate training method that puts the advantages of the theater on "learning" as a solution package for the business world and applies it for the development of business competencies.

Skilldrama© is a self-renewing, interdisciplinary and kinesthetic technique; It is based on the needs of the business world, organizational psychology and team dynamics. It uses the techniques that a stage actor/actress uses in role creation (voice-respiration-emotion practices, physical awareness tools, creative imaging...) and the processes (games, impersonation, tirade, dramaturgy,

improvisation, feedback...) to competency improvement within a safe structure that is convenient for characteristics of the business world.

The theatre and drama techniques used in Skilldrama © enable the improvement of business competencies through reviewing a business-specific experience, an event, an idea, a behavior or an abstract concept by observation, experience and emotion, and eventually changing the cognitive patterns and behaviors with awareness.

Skilldrama © is developed based on the competencies needed in the business world. In Skilldrama © applications, personal awareness is at forefront. It is also important for the development that the individual/group can assess their own situation about the information taken from the outside, as well as to obtain this information.

With Skilldrama©, individuals cover important distances on getting to know themselves by activating their body intelligence. Through experience they go through during practice, they become smarter in the very process. The obstacles in front of competency development resolve automatically with a strong awareness and experience, and the competence is apprehended both physically and mentally.

Fields of use of Skilldrama©: Individual Coaching, corporate trainings, workshop studies for groups and team coaching.

## EVERY DEVELOPMENT NEED OF YOURS MEANS A NEW DESIGN OPPORTUNITY FOR US

After a preliminary interview with you, we customize our program content for you.

### Achieve success!

- ✓ By experiencing
- ✓ By self-authorship
- ✓ By enjoying your creativity

## 5) Packed Solutions

For your groups that prefer to work profoundly on a subject they choose, looking at it from every angles and experience it with different techniques; we designed 5-day packages with the headings below:

- Effective Presentation Pack
- Creative Team Pack
- Innovation Leadership Pack
- Intrapreneurship Pack

## Who Are We?

We brought together trainers and coaches from different professions (acting, business, media, psychology, engineering) for our custom-made programs. Our trainers, who are experienced in adult education, are closely follow world trends in this area and apply them.

For CVs and references, visit [www.kinesiaintraining.com](http://www.kinesiaintraining.com)



For detailed information about our programs, contact us:

**T. +90212 9290360**

**E. [iletisim@kinesiaintraining.com](mailto:iletisim@kinesiaintraining.com)**

**Asmalı Mescit, Emir Nevruz Sk.**

**Panaiya Apt. No:2, 34430 Beyoglu/Istanbul**



**kinesiaintraining**